



CORRUPT

Anti Corruption Game

<http://www.corruptthegame.com>



Quick Facts / Background

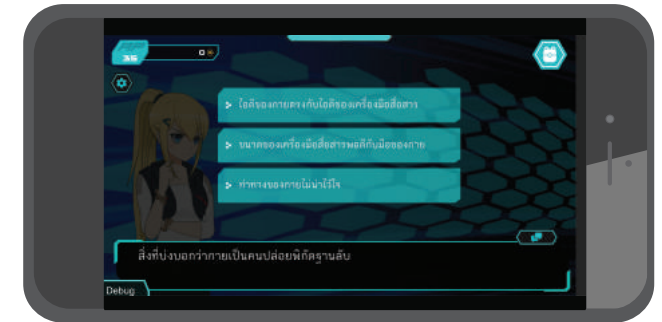
- ✕ Corruption is a prevalent problem** in Southeast Asia
- 101 Thailand ranked 101** out of 176 countries on the global Corruption Perceptions Index in 2016
- 🎮 Game is an effective tool** to communicate with youth

Impacts

- 🕒 300K hrs** Accumulated Play Time since Mar 2017
- 📥 92.8K** Downloads
- 💬 Created online community** to promote sharing and discussions with 25K members
- ⚠️ Players gain insight and knowledge to spot corruption** in real life

Model / Concept

- Create **constructivist learning** by using **Visual Novel** to convey different consequences of corruption resulting from different actions



Special Features

- ★ **CHOICES OF ACTIONS**
affect how the story develops
- ★ **DIFFERENT CONSEQUENCES**
Depends on the choices chosen
- ★ **INVESTIGATIVE PROCESS**
Help players understand corruption details
- ★ **SOCIAL GAMING**
See other players' decisions
- ★ **SOCIAL BEHAVIOR RESEARCH**
To study Social Behaviour and Belief



- Game content is drawn from **real-life corruption cases**
- Investigation in game stimulates **critical thinking**
- Compare and Analyze Players' **potential action** in Real Life and **behaviour** in game

Partnership

มูลนิธิเพื่อ "คนไทย"

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